



IELTS Writing Task 1 AC

Sample Answer

Global Smartphone Sales (in millions)

Company	2018	2019	2020	2021	2022
Nexun	50	55	60	65	70
Astracom	30	40	50	60	70
Omnia	20	25	30	35	40



Sample Answer:

The provided table shows global smartphone sales for three companies—Nexun, Astracom, and Omnia—over a five-year period from 2018 to 2022.

In contrast to Nexun, which experienced a consistent rise in sales over the years, Omnia displayed a relatively slower growth rate, with its sales numbers gradually increasing from 20 million in 2018 to 40 million in 2022.

While Astracom demonstrated a steady climb in sales from 30 million in 2018 to 70 million in 2022, Omnia's growth was less pronounced during the same period. In comparison to Astracom's 40% sales increase between 2018 and 2019, Nexun witnessed a more moderate 10% growth rate.

Among all three companies, Nexun showed the most consistent growth, with an increase of 20 million units sold over the five-year period. Between 2020 and 2022, Astracom saw a significant surge in sales, matching Nexun's sales numbers by the end of the given period.

Overall, the provided data highlights the dynamic nature of the global smartphone market, with varying degrees of growth and competition between Nexun, Astracom, and Omnia.



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